

VALLEY VIEW CASINO & HOTEL AND AEG DOUBLE DOWN ON MULTI-YEAR EXTENSION OF NAMING RIGHTS AGREEMENT FOR VALLEY VIEW CASINO CENTER IN SAN DIEGO

SAN DIEGO, Calif. (March 31, 2015) – Valley View Casino & Hotel and AEG announced today a multi-year extension of the naming rights agreement for **Valley View Casino Center**, San Diego’s premier venue for live concerts, family entertainment, and sporting events. The deal, first brokered by AEG Global Partnerships in 2010 with the region’s preeminent gaming and entertainment destination, extends the successful partnership with the venue recently ranked the #5 facility in the world for venues with 10,001 to 15,000 seats. Financial details of the partnership were not released.

“Thanks to our partnership with AEG, the most recognized name in sports and entertainment, Valley View Casino Center has become synonymous with world-class sports and live entertainment events in San Diego, while providing exceptional brand exposure for Valley View Hotel & Casino and premium ticketing opportunities for our loyal guests and partners,” said Bruce Howard, General Manager at Valley View Casino & Hotel.

The agreement provides Valley View Casino & Hotel with extensive signage and LED branding exposure on the exterior and throughout the building, inclusion in all marketing and event collateral, as well as a supply of premium tickets for hosting opportunities at Valley View Casino Center and other AEG Facilities venues worldwide.

Earlier this year it was announced that professional hockey will return this fall to San Diego and the historic Valley View Casino Center after nearly a decade absence when the San Diego Sea Gulls begin play as the Anaheim Ducks top affiliate in the American Hockey League.

“We have built a great relationship with the City of San Diego and the community at-large through this venture with AEG. With professional hockey returning to Valley View Casino Center, we’re excited to play a part in bringing another exceptional sporting experience to San Diegans,” said Joe Navarro, president/CEO of the San Pasqual Development Group, Inc., the San Pasqual tribe’s gaming corporation.

As part of the partnership, AEG continues to invest in upgrades to Valley View Casino Center including new lower level seating, a brand new VIP lounge and new entrances with high-definition LCD flat screens. Additionally Levy Restaurants, the acclaimed food and beverage partner for STAPLES Center and numerous arenas worldwide, will now be the food and beverage partner for Valley View Casino Center, offering customers an improved selection and quality of food and beverage options.

“Reinvesting in Valley View Casino Center is a win-win for all involved. It benefits our business through the added value and elevated experience we provide our partners, our customers and the artists and athletes that perform and play in our venues,” said Ernie Hahn, General Manager at Valley View Casino Center.

“We are thrilled to extend the wonderful partnership with Valley View Casino & Hotel which ensures that Valley View Casino Center will continue to play home to the most exciting and highly anticipated live entertainment and sports events in San Diego,” added Nick Baker, Senior Vice President, AEG Global Partnerships.

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About Valley View Casino & Hotel

Valley View Casino & Hotel, Southern California’s premier gaming destination, combines the thrill of San Diego’s only Certified Loose slots and all of your favorite table games with beautifully appointed hotel rooms, six outstanding restaurants and unparalleled guest service. The casino features 2,000 Certified Loose slot machines and 21 exciting table games including blackjack, roulette, baccarat, pai gow poker and more. Plus

guests can enjoy California's most rewarding Players Club and the Certified Largest Non-Smoking Casino Area in California. Exceptional dining options at Valley View Casino & Hotel include the expanded Maine Lobster Buffet, with over 550 seats and less wait time; the award-winning Black&Blue Steakhouse and Lounge featuring a spectacular 3,300 gallon saltwater aquarium for guests to admire; BLD's Café; Sweets pastry, coffee and sandwich shop; Stix Asian noodle bar; and Snax 24-hour snack shop. With three bars and entertainment nightly, there's always something fun going on at Valley View Casino & Hotel. To extend your fun, the luxury boutique hotel features 12 Luxury Suites (1,000 sq. ft.) and 96 Deluxe Rooms (500 sq. ft.), all with breathtaking views of the Palomar mountain range along with free internet, free valet service and a complimentary VIP breakfast. Plus, the casino known around Southern California as San Diego's Favorite® does not charge any resort fees or parking charges, making it a true Vegas experience at a great value. All guests 21 or over are invited to enjoy the casino, hotel and restaurants. Valley View Casino & Hotel is located just 15 miles northeast of Westfield North County Mall, just east of Oceanside and south of Temecula. For more information about Valley View Casino & Hotel or to book a reservation please visit ValleyViewCasino.com or call 760-291-5500.

About Valley View Casino Center

This is an exciting time for the Valley View Casino Center. In addition to being appointed the new home of the San Diego Gulls AHL Hockey Team, recent facility improvements including new bathrooms, newly rebranded Stella Artois Lounge, wall wraps on the concourse, new entrances and new lower level seating position this sports and entertainment venue as a top facility in San Diego. Part of the AEG Facilities network of 100 venues worldwide, the Valley View Casino Center provides the widest range of premium entertainment to over 600,000 people annually. According to Billboard Magazine and News Today, the venue was rated the #5 Facility in the world for venues with 10,001 to 15,000 seats. Valley View Casino Center is the ideal multi-purpose facility for guests of all ages to enjoy the best in live entertainment and is centrally located off of the I-8 and I-5 freeways at 3500 Sports Arena Blvd. in Point Loma, San Diego.

About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with more than 100 of the industry's preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including live event producer, AEG Live, AEG Global Partnerships, AEG Development, AEG 1Earth, AEG Encore and AEG Creative to support the success of AEG venues and events across the globe. For more information, please visit aegworldwide.com.