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IMMEDIATE RELEASE

VALLEY VIEW CASINO & HOTEL CELEBRATES 15 YEARS BY GIVING THANKS TO LOYAL GUESTS AND THE COMMUNITY

VALLEY CENTER, CA – April 11, 2016 – San Diego’s Favorite® casino, Valley View Casino & Hotel, is celebrating their birthday on Monday, April 18 by giving thanks to their guests for 15 wonderful years. The casino will be unveiling many surprises throughout 2016 and offering all-new promotions that are bigger and better than ever throughout the year.

“We are incredibly excited to be celebrating 15 wonderful years together with our loyal guests and hardworking team members at Valley View Casino & Hotel as well as our fellow residents here in beautiful Valley Center. Our 900 team members are more dedicated than ever to providing an exceptional gaming & dining experience during every guest visit,” says Bruce Howard, General Manager of Valley View Casino & Hotel. “Without the support of our guests, none of this would ever be possible. We look forward to sharing many more fun times together.”

While continuing to serve guests with unparalleled guest service, premier gaming with San Diego’s only Certified Loose slots, fresh and endless Maine lobster buffets, and so much more, Valley View Casino & Hotel is celebrating with surprises in store for their birthday and the rest of the year. To start, the Maine Lobster Dinner Buffet is now available all day on Saturdays and Sundays so guests can enjoy endless lobster, seafood, dishes from around the world, decadent desserts and more starting at 11am. All month long, the casino will also feature a special commemorative coffee mug to celebrate their 15th anniversary as part of the MUGnificent Tuesdays promotion.

“We know that we would not be San Diego’s Favorite casino without the support of our loyal guests and the longstanding friendships we have created over the years,” says Joe Navarro, President and CEO of the San Pasqual Casino Development Group, Inc. “On behalf of our entire team at Valley View Casino & Hotel and the San Pasqual Tribe, I would like to extend a special ‘thank you’ to each and every guest we have had the pleasure to get to know and become friends with over the past 15 years.”

From gaming in San Diego’s luckiest casino to dining in their fabulous Buffet and six other award-winning restaurants, the casino has gained recognition as an exceptional destination for locals and tourists alike. Valley View Casino & Hotel is located in Valley Center on Nyemii Pass Road, just east of Escondido and south of Temecula. For more information, please visit ValleyViewCasino.com. Guests must be 21 or older to enjoy the casino, hotel and restaurants.

About Valley View Casino & Hotel

Valley View Casino & Hotel, Southern California’s premier gaming destination, combines the thrill of San Diego’s only Certified Loose slots and all of your favorite table games with beautifully appointed hotel rooms, six outstanding restaurants and unparalleled guest service.

The casino features 2,000 Certified Loose slot machines and exciting table games including blackjack, roulette, pai gow poker and more.

Guests can also enjoy California's most rewarding Players Club. Exceptional dining options at Valley View Casino & Hotel include the iconic Maine Lobster Buffet; the award-winning Black&Blue Steakhouse and Lounge featuring a spectacular 3,300 gallon saltwater aquarium for guests to admire; BLD's Café; Sweets pastry, coffee and sandwich shop; Stix Asian noodle bar; and Snax 24-hour snack shop.

With three bars and entertainment nightly, there's always something going on at Valley View Casino & Hotel. To extend your fun, the luxury boutique hotel features 12 Luxury Suites (1,000 sq. ft.) and 96 Deluxe Rooms (500 sq. ft.), all with breathtaking views of the Palomar mountain range along with free internet, free valet service and a complimentary VIP breakfast.

Plus, the casino known around Southern California as San Diego's Favorite® does not charge any resort fees or parking charges, making it a true Vegas experience at a great value. All guests 21 or over are invited to enjoy the casino, hotel and restaurants. Valley View Casino & Hotel is located just 15 miles northeast of Westfield North County Mall, just east of Escondido and south of Temecula. For more information about Valley View Casino & Hotel or to book a reservation, please visit ValleyViewCasino.com or call 760-291-5500.